



Dear Treasurers, Finance Chairs & Stewardship Chairs,

The General Council on Finance and Administration of the United Methodist Church has recently expanded their relationship with Vanco Payment Solutions, a provider of giving technology for faith based organizations, to help churches strengthen financial stewardship.

Through their *Empowering Generosity* program, Vanco encourages and facilitates the adoption of electronic giving to enable churches – and their members – to fulfill their mission and ministries.

The webinar below is a presentation from the GCFA describing the *Empowering Generosity* program. Please click on the link and take a few moments to view. You will find this short presentation both informative and captivating!

- Webinar: <https://vimeo.com/196300876/8d36976d98>

Sincerely, **Andra Haverstock, Conference Treasurer/Comptroller**

Electronic giving has been adopted widely enough and long enough to accumulate compelling data to support its positive impact on giving. As one example, Vanco recently studied a group of 2,344 churches. Of the congregations studied, those that accepted both electronic checks and credit cards realized **26% greater total income** than those accepting just cash and personal checks. If only electronic checks were accepted and not credit or debit cards, total income was **14% higher**. While not a guarantee of increased donation income, these findings combined with the appetite of members for easy to use donation options make this a win-win for churches and members alike.

How does a church get started?

- Call Vanco at **800.675.7430**, ask for sales, mention the **Empowering Generosity** program or that you are a UMC church OR
- Email Sales@VancoPayments.com mention the Empowering Generosity program or that you are a UMC church OR
- Use this link to [schedule a call](#) with a Vanco representative

The Empowering Generosity program is designed to make it quick and easy as possible to get started. You'll be guided through choosing a giving plan that is sized appropriately for your congregation, and there will be:

- **NO** startup fee on any plan*
- **NO** monthly fees for 2 years when you choose the Start plan*

*Sign-up for an e-Giving plan by **6/30/2017** and Vanco will waive the startup fee on any plan AND your first **24** months of plan service fees for the Start plan or your first **6** months of plan service fees for the Grow, Sustain or Thrive plans. Total savings based on plan selection. If purchasing supplemental services or equipment, the respective one-time and service fees apply. Transaction fees apply.

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